

## Ji MA

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### EDUCATION

- PhD* Indiana University, IN, USA 08/2014 – 06/2018  
Philanthropic Studies (Major) and Data Science (Minor)  
Dissertation: The Networked Civil Society: Three Essays on the State-Society Relationship in China  
Committee: Richard Steinberg (Chair), Amir Pasic, Leslie Lenkowsky, Mark Ottoni-Wilhelm.
- MA* Beijing Normal University, Beijing, PRC 09/2011 – 07/2013  
Social Policy, Ford Foundation China Fellowship Program
- BMed* Anhui Medical University, Anhui, PRC 09/2005 – 07/2010  
Clinical Medicine, MD equivalent (WES verified)

### ACADEMIC APPOINTMENTS

- Assistant Professor* LBJ School of Public Affairs, UT Austin 08/2018 –  
*Research Fellow* Institute for Quantitative Social Science, Harvard 02/2018 – 08/2018

### PEER-REVIEWED JOURNAL ARTICLES (\*Corresponding author)

*In English:*

- Ma, J.\***, & Konrath, S. (2018). A Century of Nonprofit Studies: Scaling the Knowledge of the Field. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 29(6), 1139–1158. <https://doi.org/10.1007/s11266-018-00057-5>  
*From the journal: Editor's Choice Free Article, leading paper.*
- Ma, J.**, & DeDeo, S. (2018). State power and elite autonomy in a networked civil society: The board interlocking of Chinese non-profits. *Social Networks*, 54, 291–302.  
<https://doi.org/10.1016/j.socnet.2017.10.001>  
*From the journal: Best of 2018, Most Downloaded.*  
*From the Society of State-Business Relation Studies: 10 Best Papers in 2018.*
- Ma, J.\***, Jing, E., & Han, J. (2018). Predicting Mission Alignment and Preventing Mission Drift: Do Revenue Sources Matter? *Chinese Public Administration Review*, 9(1), 25–33.  
<https://doi.org/10.22140/cpar.v9i1.173>
- Han, J., **Ma, J.**, & Wang, Z. (2018). Social Value Chains: A New Organizational Framework for Studies on State-Society Relations in China. *Chinese Public Administration Review*, 9(1), 55–74. <https://doi.org/10.22140/cpar.v9i1.152>
- Ma, J.\***, Wang, Q., Dong, C., & Li, H. (2017). The research infrastructure of Chinese foundations,

a database for Chinese civil society studies. *Scientific Data*, 4, sdata201794.

<https://doi.org/10.1038/sdata.2017.94>

Featured by Nature official social media account in China.

Tian, Y., Dong, B., **Ma, J.**, Zhou, S., Zhou, N., & Wang, K. (2010). Attention networks in children with idiopathic generalized epilepsy. *Epilepsy & Behavior*, 19(3), 513–517.

<https://doi.org/10.1016/j.yebeh.2010.07.003>

*In Chinese:*

Zhu, Z., **Ma, J.\*** (2016). The Research of Nonprofit Management Education in the US: A Literature Review. *The China Nonprofit Review*, 17.

<http://www.cqvip.com/qk/89819x/201601/671748912.html>

Jiang, S., Zhu, C., **Ma, J.**, & Tao, R. (2012). Predictors of depression symptoms in patients with chronic prostatitis. *National Journal of Andrology*, 18(3), 212-215.

<http://europepmc.org/abstract/med/22474984>

Jiang, S., Yu, D., Wang, K., Zhu, C., **Ma, J.**, & Tao, R. (2010). Illness perceptions in patients with chronic prostatitis. *Chinese Journal of Andrology*, 24(5), 5.

<http://www.cqvip.com/qk/97231a/201005/34163656.html>

Pang, B., Zhu, C., Wang, K., Zhang, L., Yang, P., & **Ma, J.** (2009). Validity and Reliability of Chinese Version of Padua Inventory-Washington State University Revision for College Students. *Chinese Journal of Clinical Psychology*, 17, 131-133.

[http://en.cnki.com.cn/Article\\_en/CJFDTOTAL-ZLCY200902003.htm](http://en.cnki.com.cn/Article_en/CJFDTOTAL-ZLCY200902003.htm)

**Ma, J.**, Wang, K., Zhu, C., Li, X., Pang, B., & Wang, X. (2008). Relative Study about Security Sense between Migratory and Local Junior School Students. *China Journal of Health Psychology*, 7, 027.

[http://en.cnki.com.cn/Article\\_en/CJFDTotal-JKXL200807027.htm](http://en.cnki.com.cn/Article_en/CJFDTotal-JKXL200807027.htm)

## WORKING PAPERS

**Ma, J.** (under review). Funding nonprofits in a networked society: Toward a holistic theory of government support. <https://ssrn.com/abstract=3262798>

## DATASET PROJECTS

For more information: [http://bit.ly/ma\\_open](http://bit.ly/ma_open)

### *Bibliographic Records of Nonprofit and Philanthropic Studies (1925-2016)*

A collection of 12,016 bibliographic records from 19 journals published between 1925-2016 (both ends included) worldwide. Each bibliographic record consists of various data fields including the title of the citing article, author's name, publication year, publication title, and the article's cited references. The cited references have 311,212 entries representing journal articles, books, dissertations, and technical reports, etc.

### *Full-text corpus of People's Daily (1946-2017)*

The corpus includes over 1.6 million full-text records of *People's Daily*, the official newspaper of the Chinese Communist Party. Good for researches in political science, public administration, sociology, and nonprofit studies, etc.

### *The Research Infrastructure of Chinese Foundations (RICF)*

A database of Chinese foundations, civil society, and social development in general. The structure of the RICE is deliberately designed and normalized according to the Three Normal Forms. The

database schema consists of three major themes: foundations' basic organizational profile, program information, and financial information.

*The Chinese NGO Board Interlock Network (2013)*

A dataset for the analysis of civil society in China, through a study of registered NGOs and the networks formed by their overlapping patterns of board membership, and including data on the presence and absence of government officials.

CONFERENCE PRESENTATIONS AND INVITED TALKS

- Ma, J.** Networked civil society and the power structure of China. *Honors 302 Civil Society, Citizenship, and Social Rights*, December 6, 2018. Northern Michigan University, MI, USA.
- Ma, J.** Political and legal framework of Chinese philanthropy. *China Philanthropy Conference*, October 23, 2018. Harvard Shanghai Center, Shanghai, PRC.
- Ma, J.,** Konrath, S. A century of nonprofit and philanthropic studies: The institutionalization of the field. *2017 ARNOVA Conference*, Grand Rapids, MI, USA.
- Ma, J.,** Wang, Q., Dong, C., and Li, H. The Research Infrastructure of Chinese Foundations. *2016 ARNOVA Conference*, Washington D. C., USA.
- Ma, J.,** Wang, Q., Dong, C., Li, H. The Research Infrastructure of China Foundations: Database Introduction and User Manual. *The 8th Sino-U.S. International Conference for Public Administration*, June 2016. Renmin University of China, Beijing, PRC.
- Ma, J.,** DeDeo, S. State's Control and Elite Autonomy: A Network Study of Chinese Foundations. *Workshop In Multidisciplinary Philanthropic Studies*, 2016. IUPUI, IN, USA.
- Ma, J.,** Konrath, S. Mapping the Research Field of Nonprofit and Philanthropy. *2015 ARNOVA Conference*, Chicago, USA.
- Ma, J.,** Konrath, S. Dyadic Giving and Emotion among Billionaire Givers: A Study of Giving Pledge. *Association for Psychological Science's Annual Convention*, New York, USA.
- Ma, J.,** Zhu, Z. Social Capital and Contractual Ties in Collaborative Process among NPOs: A Study of Nine Cases from China. *2014 ARNOVA Conference*, Denver, USA.

BOOKS & CHAPTERS

*In Chinese:*

- Ma, J.** (2017). Introduction: Four Hundred Years of American Philanthropy. In Y. Xu and Z. Zhu (Eds.), *The Landscape of American Philanthropy* (pp. 1-8). Beijing: Social Sciences Academic Press.
- Li, F., **Ma, J.** (2014). Evaluation of financial performance. In W. Lu et al. (Eds.), *Foundation evaluation* (pp. 209-234). Beijing: Social Sciences Academic Press.
- Editorial Board Member (2013). *Corporate citizenship and inclusive growth*. Guangzhou: Nanfang Daily Press.
- Ma, J.** (2012). Community-supported agriculture in China. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), *NGO in water environmental protection: Theories and cases* (pp. 84-90). Beijing: Social Science Academic Press.
- Ma, J.** (2012). Water environment protection through legislation. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), *NGO in water environmental protection: Theories and cases* (pp. 131-136). Beijing: Social Science Academic Press.
- Ma, J.** (2012). Innovation: From skills to talents. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), *NGO in*

*water environmental protection: Theories and cases* (pp. 131-136). Beijing: Social Science Academic Press.

## PROJECTS & GRANTS

*As Principal Investigator or Co-PI (2012-2017 total: approx. \$210,700):*

- Research Infrastructure of Chinese Foundations Phase II, supported by Intetix Institute and Dunhe Foundation (Co-PI; approx. \$30,000; 2017-18).
- Program Evaluation, supported by the Charitable Foundation of Taetea Group, the world's largest Pu'er tea group (Co-PI; approx. \$15,000; 2017).
- Research Infrastructure of Chinese Foundations Phase I, supported by Intetix Institute and Dunhe Foundation (Co-PI; approx. \$23,000; 2016-17).
- Prototype Database Design for New Energy Finance, supported by Beijing Tannuo Tech, (PI; \$10,500; 2015).
- Social Entrepreneurship of the Youth, supported by the China Youth Development Foundation and British Council (PI; approx. \$30,000; 2014).
- Dell Company Youth Learning Program Evaluation, supported by the China Youth Development Foundation (PI; approx. \$12,000; 2013).
- Nike Company GameChangers Program Evaluation, supported by the China Youth Development Foundation (PI; approx. \$12,000; 2012).
- Chinese Foundation Online, supervised by the Ministry of Civil Affairs of PRC, supported by the China Association for Nonprofit Organization (PI; approx. \$75,000; 2012-13).
- Management Consulting for the Little Angels Action Fund, supported by the China Youth Development Foundation (PI; approx. \$3,200; 2012).

*As Team Member:*

- Quality of Drinking Water in China, supported by Ozner Water Ltd. (approx. \$180,000; 2013-2014).
- Beijing foundations evaluation, social impact and innovation sections (2012), financial performance section (approx. \$100,000; 2011).
- Strategy consulting for Shenhua Foundation, the corporate foundation of Shenhua Group, a leading state-owned mining and energy company (approx. \$100,000; 2012).

## TEACHING

*UT Austin*

- Data management and research life cycle: 2019 spring.
- Philanthropy: historical and contemporary approaches: 2018 fall.

*Harvard University IQSS*

- Monthly seminars on Digital Humanities: 2018 spring and summer.

*Indiana University*

- Giving and volunteering in America: 2017 fall and 2018 spring.

## AWARDS & HONORS

- 2018 *Stephen H. Spurr Centennial Fellowship*  
The University of Texas at Austin
- 2017 *Emerging Scholar Award*  
Awarded by the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). This highly-selective award recognizes the high quality and promise of winner's work.
- 2016 *Penn Summer Doctoral Fellows*  
Awarded by the UPenn School of Social Policy & Practice, a highly select group of PhD students from around the world was organized and supported to work on their research projects.
- 2014 *Diversity Scholar*  
Awarded by ARNOVA.
- 2012 *Outstanding Graduate Student on Research*  
Awarded by Beijing Normal University.
- 2010 *Ford Foundation China Fellowship*  
A highly-selective program that supports NGO leaders from China studying for the Master's degree of social policy.
- 2010 *Visiting Fellowship*  
Awarded by the One Foundation and Chinese University of Hong Kong (CUHK); highly-selective program supporting a one-month residency at CUHK. Focus on the development of Chinese civil society.

### *Awards declined or withdrawn:*

- 2017 *Data Science Fellowship Scholar*  
The Data Incubator; placed in top 5% of the applicants from around the world; declined.
- 2014 *Chevening Scholarship*  
The UK Government's flagship scholarship; selected for the final interview. Withdrew to attend PhD program at Indiana University.

## PUBLIC SERVICE

- Reviewer: *Nonprofit Management and Leadership, Nonprofit and Voluntary Sector Quarterly, Asian Journal of Social Psychology, Journal of Comparative Policy Analysis.*
- Academic associations and committees: Emerging Scholars on Chinese Nonprofit Research (an ARNOVA interest group with approx. 50 members, Chair), 2018 ARNOVA Emerging Scholars Awards Committee, LBJ School MPAff GSC.
- Country expert for the Global Philanthropy Environment Index.

## ACADEMIC VISITING & PROFESSIONAL TRAINING

- Visiting Student, University of Pennsylvania, USA (07/2012 - 09/2012)

- Visiting Fellow, the Chinese University of Hong Kong, HK (10/2010-11/2010).
- Trainee, Peter F. Drucker Academy, HK (04/2010 - 05/2010)

### SELECTED NEWSPAPER & MAGAZINE ARTICLES

*In Chinese:*

- Ma, J.,** Zhu, Z. (2016). Social innovation in Silicon Valley. *21st Century Business Herald*.
- Zhu, Z., **Ma, J.** (2016). Venture Philanthropy in the US: A Field Study. *China Social Organizations*, 2, 19-21.
- Lenkowsky, L., **Ma, J.** (2014). The disappearing "national spirit": Volunteering in the US. *21st Century Business Herald*.
- Ma, J.** (2014). Pilot's Dream of Freedom. *21st Century Business Herald*.
- Ma, J.** (2014). Social Enterprise in China. *21st Century Business Herald*.
- Ma, J.** (2014). New Project Hope. *21st Century Business Herald*.
- Ma, J.** (2013). Redefine the Value of Natural Resource. *21st Century Business Herald*.
- Ma, J.** (2012). How to define charity? *Nonprofit Management Studies*, 2, 27-28.

### INDUSTRIAL WORK EXPERIENCE

- |                                  |  |                   |
|----------------------------------|--|-------------------|
| <i>Researcher and Journalist</i> | 21 <sup>st</sup> Century Business Herald | 05/2013 - 06/2014 |
|----------------------------------|--|-------------------|
- Redesigned the strategy of CSR services for marketing department, which became guideline for future R&D;
  - In charge of and participate in research projects (approx. \$200,000 in total).
- |                   |                                    |                   |
|-------------------|------------------------------------|-------------------|
| <i>Consultant</i> | Allpku Management Consulting Group | 12/2012 - 06/2013 |
|-------------------|------------------------------------|-------------------|
- Streamlined 165 workflows in a power station ranked 6th in China (approx. \$60,000);
- |                           |                          |                   |
|---------------------------|--------------------------|-------------------|
| <i>Executive Director</i> | HUAYI Social Work Center | 05/2009 - 08/2011 |
|---------------------------|--------------------------|-------------------|
- Co-founder, worked on improving the living and educational conditions of migrant children, still serving as board member;
  - Fundraised around CNY500,000 from 2010 to 2011;
  - 2011 National Top Five in transparency of financial performance as private non-commercial unit;
  - 2009 Top Five Promising NGOs in China awarded by One Foundation;
  - Listed as the Base for Volunteering by the municipal government.

### TECHNICAL REPORTS AND OTHER PUBLICATIONS

- Program Evaluation Report 2007-2016*, Co-PI, submitted to Taetea Group, the world's largest Pu'er tea group (10/2017).
- Strategy and Management Consulting for Changemakers Project*, PI, submitted to the British Council and China Youth Development Foundation (10/2013).
- Empowerment Through Sports - 2012 Annual Evaluation Report*, author of English version, submitted to Barclays Bank and Right To Play (01/2013).
- Dell Youth Learning Project Evaluation Report*, PI, submitted to China Youth Development

Foundation and Dell Company (06/2012).  
*2012 Annual Evaluation Report of Foundations Registered in Beijing*, principle author of social impact and innovation chapter, submitted to Beijing Civil Affairs Bureau (09/2012).  
*Nike GameChangers Project Evaluation Report*, PI, submitted to China Youth Development Foundation and Nike Company (06/2012).  
*Management Consulting for LAA Fund*, PI, submitted to Little Angels Action Fund, a subsidiary of the China Youth Development Foundation (11/2011).  
*2011 Annual Evaluation Report of Foundations Registered in Beijing*, principle author of financial performance chapter, submitted to Beijing Civil Affairs Bureau (06/2011).

### ACADEMIC ASSOCIATIONS

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- Midwest Political Science Association (MPSA)
- American Sociological Association (ASA)

### OTHER SKILLS

- Data science skill set: Statistics, data structure, relational database, data visualization, web crawling, regular expression, natural language processing, network analysis, parallel computing, optical character recognition, GIS, etc.
- Programming: Python since 2014, VB/VBA/BASIC since 1996, E-Prime, since 2008.
- Language: Mandarin, English