# MA, Ji | 马季

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Google Scholar: <a href="https://jima.me/gs">https://jima.me/gs</a>

# ACADEMIC POSITIONS

Assistant Professor University of Texas at Austin *Primary:* Lyndon B. Johnson School of Public Affairs 2018 -RGK Center for Philanthropy and Community Service 2018 -*Affiliated Faculty:* School of Information 2022 -Center for East Asian Studies 2020 -Visiting Researcher University of Oxford The Gradel Institute of Charity at New College 2024 - 26Intl. Visiting Prof. University of Science and Technology of China (中国科学技术大学) 2024 - 25School of Public Affairs Research Fellow Harvard University 2018 Institute for Quantitative Social Science Nanfang Media Group (南方报业传媒集团) Researcher, Journalist 21st Century Business Herald (21世纪经济报道) 2013 - 14Consultant Allpku Management Consulting Group (北大纵横管理咨询集团) *The 6<sup>th</sup> Division (Energy and State-Owned Enterprise)* 2012 - 13

## **EDUCATION**

**Executive Director** 

PhD Indiana University, IN, USA 2014–18

HUAYI Social Work Center (华益儿童服务中心)

Philanthropic Studies and Data Science

Dissertation: The Networked Civil Society: Three Essays on the State-Society Relationship in China. Committee: Richard Steinberg (Chair), Amir Pasic, Leslie

Lenkowsky, Mark Ottoni-Wilhelm.

MA Beijing Normal University, Beijing, PRC 2011–13

Social Policy (Ford Foundation China Fellowship)

Co-founder and founding director

2010 - 11

BMed Anhui Medical University, Anhui, PRC 2005–10 Clinical Medicine and Medical Psychology (MD equivalent, WES verified)

#### PEER-REVIEWED JOURNAL ARTICLES

(\*correspondence, †student when coauthoring, OA = Open Access, IRP = In Rank Publication)

- [1] **Ma, J.\***, Cheng Y. (in press). Why do some academic articles receive more citations from policy communities? *Public Administration Review*. <a href="https://doi.org/10.1111/puar.13857">https://doi.org/10.1111/puar.13857</a>
- [2] Hung, C., Berrett, J., **Ma, J.\*** (in press) How High is Too High? Donors' Aversion to Nonprofit Overhead. *Nonprofit and Voluntary Sector Quarterly*. [OA, IRP] <a href="https://doi.org/10.1177/08997640241254079">https://doi.org/10.1177/08997640241254079</a>
- [3] Ovalle, J.†, Bixler, P., **Ma**, **Ji**. (2024) How do nonprofits' organizational characteristics shape environmental philanthropy in Texas? A network science approach. *Nonprofit Policy Forum*, 15(4), 371–387. [OA, IRP] <a href="https://doi.org/10.1515/npf-2023-0018">https://doi.org/10.1515/npf-2023-0018</a>
- [4] **Ma, J.** (2024). Neutral, Non-Disruptive, and Native: Why Do Chinese Nonprofit Scholars Cite English Articles? *Nonprofit and Voluntary Sector Quarterly*, 53(4), 1028–1056. [OA, IRP] <a href="https://doi.org/10.1177/08997640231196892">https://doi.org/10.1177/08997640231196892</a>
- [5] Ma, J.\*, Bekkers, R. (2024). Consensus formation in nonprofit and philanthropic studies: Networks, reputation, and gender. *Nonprofit and Voluntary Sector Quarterly*, 53(1), 127–158. [IRP] https://doi.org/10.1177/08997640221146948
- [6] Ma, J.\*, Ovalle, J.†, & Wang, Y.† (2023). Institutional factors influencing knowledge production for practice: Evidence from nonprofit studies. PLOS ONE, 18(10), e0293360. [OA, IRP] <a href="https://doi.org/10.1371/journal.pone.0293360">https://doi.org/10.1371/journal.pone.0293360</a>
- [7] Ma, J. (2023). How does an authoritarian state co-opt its social scientists studying civil society? VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, 34(4), 830–846. [OA, IRP] <a href="https://doi.org/10.1007/s11266-022-00510-6">https://doi.org/10.1007/s11266-022-00510-6</a>
- [8] **Ma, J.\***, Ebeid I.A.†, de Wit, A., Xu, M., Yang, Y.†, Bekkers, R., Wiepking, P. (2023). Computational social science for nonprofit studies: developing a toolbox and knowledge base for the field. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 34(1), 52–63. [OA, IRP] https://doi.org/10.1007/s11266-021-00414-x
- [9] Ma, J. (2023). Bridging state and nonprofit: Differentiated embeddedness of Chinese political

- elites in charitable foundations. *Journal of Chinese Political Science*, 28(3), 483 510. [OA, IRP] <a href="https://doi.org/10.1007/s11366-022-09796-1">https://doi.org/10.1007/s11366-022-09796-1</a>
- [10] **Ma, J.** (2021). Automated coding using machine-learning and remapping the U.S. nonprofit sector: A guide and benchmark. *Nonprofit and Voluntary Sector Quarterly, 50*(3), 662-687. [IRP] <a href="https://doi.org/10.1177/0899764020968153">https://doi.org/10.1177/0899764020968153</a>
- [11] **Ma, J.** (2020). Funding nonprofits in a networked society: Toward a network framework of government support. *Nonprofit Management & Leadership, 31*(2), 233—257. [OA, IRP] <a href="https://doi.org/10.1002/nml.21426">https://doi.org/10.1002/nml.21426</a>
- [12] Ma, J.\*, & Konrath, S. (2018). A Century of Nonprofit Studies: Scaling the Knowledge of the Field. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 29(6), 1139–1158. [IRP]

https://doi.org/10.1007/s11266-018-00057-5

- Editors' selection of well-recognized papers (2015-2021)
- Editor's Choice Free Article
- Leading paper
- [13] **Ma, J.**, & DeDeo, S. (2018). State power and elite autonomy in a networked civil society: The board interlocking of Chinese non-profits. *Social Networks*, *54*, 291–302. [OA] <a href="https://doi.org/10.1016/j.socnet.2017.10.001">https://doi.org/10.1016/j.socnet.2017.10.001</a>
  - Best of 2018, Most Downloaded (by the journal)
  - 10 Best Papers in 2018 (by the Society of State-Business Relation Studies)
- [14] **Ma, J.\***, Jing, E., & Han, J. (2018). Predicting Mission Alignment and Preventing Mission Drift: Do Revenue Sources Matter? *Chinese Public Administration Review*, 9, 25–33. https://doi.org/10.22140/cpar.v9i1.173
- [15] Han, J., **Ma, J.**, & Wang, Z. (2018). Social Value Chains: A New Organizational Framework for Studies on State-Society Relations in China. *Chinese Public Administration Review*, 9, 55–74. <a href="https://doi.org/10.22140/cpar.v9i1.152">https://doi.org/10.22140/cpar.v9i1.152</a>
- [16] **Ma, J.\***, Wang, Q., Dong, C., & Li, H. (2017). The research infrastructure of Chinese foundations, a database for Chinese civil society studies. *Scientific Data*, 4, sdata201794. [OA] https://doi.org/10.1038/sdata.2017.94
  - Featured by Nature official social media account in China.
- [17] Zhu, Z., Ma, J.\* (2016). The Research of Nonprofit Management Education in the US: A Literature Review. The China Nonprofit Review, 17. [Chinese] <a href="http://www.cqvip.com/qk/89819x/201601/671748912.html">http://www.cqvip.com/qk/89819x/201601/671748912.html</a>
- [18] Jiang, S., Zhu, C., **Ma**, **J.**, & Tao, R. (2012). Predictors of depression symptoms in patients with chronic prostatitis. *National Journal of Andrology*, *18*(3), 212-215. [Chinese] <a href="http://europepmc.org/abstract/med/22474984">http://europepmc.org/abstract/med/22474984</a>
- [19] Tian, Y., Dong, B., Ma, J., Zhou, S., Zhou, N., & Wang, K. (2010). Attention networks in

- children with idiopathic generalized epilepsy. *Epilepsy & Behavior*, 19(3), 513–517. https://doi.org/10.1016/j.yebeh.2010.07.003
- [20] Jiang, S., Yu, D., Wang, K., Zhu, C., **Ma, J.**, & Tao, R. (2010). Illness perceptions in patients with chronic prostatitis. *Chinese Journal of Andrology*, 24(5), 5. [Chinese] <a href="http://www.cqvip.com/qk/97231a/201005/34163656.html">http://www.cqvip.com/qk/97231a/201005/34163656.html</a>
- [21] Pang, B., Zhu, C., Wang, K., Zhang, L., Yang, P., & Ma, J. (2009). Validity and Reliability of Chinese Version of Padua Inventory-Washington State University Revision for College Students. Chinese Journal of Clinical Psychology, 17, 131-133. [Chinese] <a href="http://www.cqvip.com/qk/97961x/20092/30149083.html">http://www.cqvip.com/qk/97961x/20092/30149083.html</a>
- [22] **Ma, J.**, Wang, K., Zhu, C., Li, X., Pang, B., & Wang, X. (2008). Relative Study about Security Sense between Migratory and Local Junior School Students. *China Journal of Health Psychology*, 7, 027. [Chinese] <a href="http://www.cqvip.com/qk/98348a/20087/27690298.html">http://www.cqvip.com/qk/98348a/20087/27690298.html</a>

## **WORKING PAPERS**

(\* correspondence, †student when coauthoring)

- **Ma, J.** (under review) Can Machines Think Like Humans? A Behavioral Evaluation of LLM-Agents in Dictator Games. Accepted for *International Conference on Computational Social Science* 2025 as parallel talk (acceptance rate 28%). <a href="https://doi.org/10.48550/arXiv.2410.21359">https://doi.org/10.48550/arXiv.2410.21359</a>
- Ma, J. (patent pending; under review) Steering Prosocial Behaviors in LLMs: Computational Basis of LLM-Agent's Decision Making in Dictator Games. https://doi.org/10.48550/arXiv.2504.11671
- **Ma, J.\***, Hung, C. (R&R) Balancing Minds and Moves: Theorizing and Testing Competing Logics and Commercialization in Nonprofits.
- Mintz, Z.†, **Ma**, **J.** (under review) Towards Artificial Intelligence for the Public Sector: Framing and Bridging Academia and Practice.
- Zhang, C.†, **Ma**, J. (R&R) External Environments Matter: The Effects of Contextual Factors on the Financial Health of Chinese Foundations.
- Wu, V., **Ma**, **J.**, Guo, C. (under review). The Matthew Effect in American Generosity? Examining Inequality in Philanthropic Capacity.

# OPEN DATA AND SOFTWARE PROJECTS

For more information: https://jima.me/?page\_id=394

pracademia.one: News, policies, academics, all in one place. <a href="https://pracademia.one/">https://pracademia.one/</a>
pracademia.one is an information aggregation platform for policy analysts, journalists, and policy researchers, etc. It provides timely news updates along with related policy documents, peer-reviewed scholarly articles, and factual backgrounds. It features an integrated RAG-based AI assistant capable of providing references of your interests through advanced semantic search. A few notable features:

- Synthesize news, policies, and academic articles in one place.
- Get comprehensive information of your interests with advanced AI agent.
- Search ideas and meanings, not only keywords

Knowledge Infrastructure of Nonprofit and Philanthropic Studies (KINPS)

The largest bibliographical database of nonprofit and philanthropy, supporting the intellectual development of an emerging interdisciplinary field. https://osf.io/nyt5x/

npoclass: Classify nonprofits using NTEE codes.

A machine-learning classifier that reliably automates the classification of U.S. nonprofits using the National Taxonomy of Exempt Entities as a schema, providing a reliable tool to policy makers and academics to understand the scope and trends of the nonprofit sector. <a href="https://github.com/ma-ji/npo\_classifier">https://github.com/ma-ji/npo\_classifier</a>

Research Infrastructure of Chinese Foundations (RICF)

It remains the only open-source, systematic database designed for researchers focusing on Chinese foundations and civil society. Since its publication in *Nature: Scientific Data* in 2017, RICF has been cited in over 40 scholarly publications (including three doctoral dissertations), underscoring its substantial contribution to the field. https://github.com/ma-ji/RICF

National Survey of Grassroots Voluntary Organizations in Rural China

Focus on rural grassroots voluntary organizations and their relationship with the party-state. National pilot wave completed in early 2020. Discontinued due to COVID-19.

# **WORK IN PROGRESS**

## Academic Research

- Computational Social Science Methods: A Research Design Primer. Methodology book under contract with Sage, expected 2026 summer.
- Sources of evidence for evidence-based presidential policymaking in the United States, with Richard V. Burkhauser.
- A multilingual machine learning classifier for the Canadian nonprofit sector, with Elizabeth Searing and Nathan Grasse.
- Back to the futures and the futures of nonprofit and philanthropic studies.
- Local elites and state-civil society relationship in rural China. Draft manuscript.

## Creative Project

- In Village. A short documentary on revitalizing rural China. Producer, director, with director Zhu, Sanjun. Supported in part by the IC<sup>2</sup> Institute at the University of Texas at Austin. Trailer#1 <a href="https://youtu.be/HwUeWcqDnu4">https://youtu.be/HwUeWcqDnu4</a>.

## **BOOK CHAPTERS & ENTRIES**

# (†student when coauthoring)

- Ovalle, J.† and **Ma**, **J**. (2023). Government Funding Crowding Out. *Encyclopedia of Nonprofit Management, Leadership, and Governance*, edited by Kevin P. Kearns and Wen-Jiun Wang. Publisher: Edward Elgar. <a href="https://doi.org/10.31219/osf.io/p3m5z">https://doi.org/10.31219/osf.io/p3m5z</a>
- **Ma, J.** (2017). Introduction: Four Hundred Years of American Philanthropy. In Y. Xu and Z. Zhu (Eds.), *The Landscape of American Philanthropy* (pp. 1-8). Beijing: Social Sciences Academic Press. [Chinese]
- Li, F., **Ma**, J. (2014). Evaluation of financial performance. In W. Lu et al. (Eds.), *Foundation evaluation* (pp. 209-234). Beijing: Social Sciences Academic Press. [Chinese]
- Editorial Board Member (2013). *Corporate citizenship and inclusive growth*. Guangzhou: Nanfang Daily Press. [Chinese]
- **Ma, J.** (2012). Community-supported agriculture in China. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), *NGO in water environmental protection: Theories and cases* (pp. 84-90). Beijing: Social Science Academic Press. [Chinese]
- **Ma, J.** (2012). Water environment protection through legislation. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), *NGO in water environmental protection: Theories and cases* (pp. 131-136). Beijing: Social Science Academic Press. [Chinese]
- Ma, J. (2012). Innovation: From skills to talents. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), NGO in water environmental protection: Theories and cases (pp. 131-136). Beijing: Social Science Academic Press. [Chinese]

## **AWARDS & HONORS**

(\*external, †internal)

- 2023 Provost's Mentored Faculty Scholars†
  The University of Texas at Austin
- 2023 Faculty PRI Award†
  LBJ School of Public Affairs
- 2022 Texas Global Faculty Research Seed Grant Award† The University of Texas at Austin
- 2022 *Teaching Innovation Award*† The University of Texas at Austin
- 2021 RGK-ARNOVA President's Award\*
  - With Viviana Chiu-Sik Wu (PI) at UMass Amherst and Chao Guo at UPenn. Awarded by the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) to encourage innovative, foundation research in the field of nonprofit and philanthropic studies. One grant is made each year, assuming a worthy proposal is submitted.
- 2021 Faculty PRI Award†
  LBJ School of Public Affairs
- 2019 Academic Enrichment Fund Award†
  The University of Texas at Austin
- 2019 Faculty PRI Award†
  LBI School of Public Affairs
- 2018 Stephen H. Spurr Centennial Fellowship†

The University of Texas at Austin

2017 Emerging Scholar Award\*

Awarded by ARNOVA. This highly selective award recognizes the high quality and promise of winner's work.

2016 Penn Summer Doctoral Fellows\*

Awarded by the UPenn School of Social Policy & Practice, a highly select group of PhD students from around the world was organized and supported to work on their research projects.

2014 Diversity Scholar\*

Awarded by ARNOVA.

2012 Outstanding Graduate Student on Research† Awarded by Beijing Normal University.

2010 Ford Foundation China Fellowship\*

A highly selective program that supports NGO leaders from China studying for the master's degree of social policy.

2010 Visiting Fellowship\*

Awarded by the One Foundation and Chinese University of Hong Kong (CUHK); highly selective program supporting a one-month residency at CUHK. Focus on the development of Chinese civil society.

## Awards declined or withdrawn:

2017 Data Science Fellowship Scholar\*

Awarded by the Data Incubator, placed in top 5% of the applicants from around the world, declined because of time conflict.

2014 Chevening Scholarship\*

The UK Government's flagship scholarship, selected for final interview. Withdrew to attend the PhD program at Indiana University.

## SELECTED PRESENTATIONS AND INVITED TALKS

#### Invited Presentations and Talks

- "Can Machines Think Like Humans? A Behavioral Evaluation of LLM-Agents in Dictator Games," invited by University of Chicago, October 2024; East China Normal University, November 2024; cohosted by the Education University of Hong Kong, Lingnan University, and Section on Chinese Public Administration of American Society for Public Administration, December 2024.
- "Computational Social Science Methods," invited by University of Science and Technology of China, May 2024; China University of Mining & Technology, May 2024; National University of Singapore, September 2024.
- "Competing logics and commercialization: A framework for theorizing and assessing nonprofits," invited by University of Science and Technology of China, May 2024; Renmin University of China, August 2024.
- "The Brave New World of Grants in a Digital Age," invited by Grant Professionals Association, Austin Central Texas Chapter, 2023 October.
- "AI and the Future of Philanthropy," invited by NewtonX, a world leading B2B market research company, 2023 June.

- "The Relationship Between Government and Nonprofit Sector in China: A Network Perspective," invited by UCLA Asia Pacific Center, for leaders of philanthropy, 2023 May.
- "Teaching Computational Methods in Public Policy School," invited by China University of Mining & Technology, Beijing, 2022 October.
- "Ethics of Data Science for Nonprofits," invited by Indiana University, webinar for leaders of philanthropy, May 14, 2021.
- "Political and Legal Framework of Chinese Philanthropy," invited by Harvard Shanghai Center, conference for leaders of philanthropy, October 23, 2018.
- Networked civil society and the power structure of China. *Honors 302 Civil Society, Citizenship, and Social Rights,* December 6, 2018. Northern Michigan University, MI, USA.

## Academic Conference Presentations

- Using a Dual-Language LLM to Understand Canadian Charities. 2024 ARNOVA Conference.
- Context matters: the effects of environmental factors on the financial health of Chinese foundations. 2024 ARNOVA Conference.
- Competing logics and commercialization: A framework for theorizing and assessing nonprofits. 2024 West Coast Nonprofit Data Conference, 2024 ARNOVA Conference.
- Can collaborative teams, interdisciplinary knowledge, and disruptive paradigms increase policy citation? 2023 APPAM Conference, 2023 ARNOVA Conference.
- How High is Too High? An Experimental Analysis of Donors' Aversion to Nonprofit Overhead. 2023 ARNOVA Conference.
- Producing Knowledge for Practice: A Study of Institutional Factors using U.S. Universities; Using International Data to Tell Nonprofit Stories: How to Publish with Non-U.S. Data; The Matthew Effect in American Generosity? Examining Inequality in Philanthropic Capacity across Place and Time. 2022 ARNOVA Conference.
- Nonprofit studies in many languages: A study of English and Chinese. 2022 West Coast Nonprofit Data Conference.
- Analyzing the nonprofit sector's use of language; How Coauthor Networks, Scholarly Reputation, and Gender Representation Are Driving Consensus in Research on Nonprofit Organizations and Voluntary Action. 2021 ARNOVA Conference.
- The Making of Senior Associations in Rural China. 2021 APSA Conference.
- Social origins of nongovernmental organizations: The making of Seniors Associations in rural China. 2020 ARNOVA Conference.
- Digital Politics in China: Mapping the Chinese Internet using Remote-Sensing. 2020 APSA Annual Meeting.
- Resource, embeddedness, and knowledge contribution: Why do scholars contribute to central planning in socialist state? 2019 ARNOVA Conference, San Diego, CA, USA; University of Hawai'i at Mānoa, Public Administration Program and Center for Chinese Studies.
- Classifying nonprofits using supervised machine-learning: experience of research and teaching. 2019 ARNOVA Conference, San Diego, CA, USA.
- UK Trustee Networks and Dynamics (with Diarmuid McDonnell). 5th International Conference on Computational Social Science, July 17-20, 2019, University of Amsterdam, Netherlands; 2019 ARNOVA Conference, San Diego, CA, USA.
- Classification of nonprofit organizations: A supervised machine-learning approach. 2019

- West Coast Nonprofit Data Conference, Phoenix, AZ, USA.
- Political elites and civil society inclusion: Toward a network theory of embedded authoritarianism. 2019 *Guanxi for Guanxi Studies*, Tsinghua University, Beijing, China; 2019 *Midwest Political Science Association*, Chicago, IL, USA; 2019 *West Coast Nonprofit Data Conference*, Phoenix, AZ, USA.
- A century of nonprofit and philanthropic studies: The institutionalization of the field. 2017 *ARNOVA Conference*, Grand Rapids, MI, USA; 2015 *ARNOVA Conference*, Chicago, USA.
- Research Infrastructure of Chinese Foundations. 2016 ARNOVA Conference, Washington D. C., USA; the 8th Sino-U.S. International Conference for Public Administration, June 2016. Renmin University of China, Beijing, PRC.
- State's Control and Elite Autonomy: A Network Study of Chinese Foundations. *Workshop In Multidisciplinary Philanthropic Studies*, 2016. IUPUI, IN, USA.
- Dyadic Giving and Emotion among Billionaire Givers: A Study of Giving Pledge. Association for Psychological Science's Annual Convention, New York, USA.
- Social Capital and Contractual Ties in Collaborative Process among NPOs: A Study of Nine Cases from China. 2014 ARNOVA Conference, Denver, USA.

## **TEACHING AND MENTORING**

#### **UT** Austin

- Data Management: 2019 2021 springs, 2023 fall. https://data.jima.me/
- Computational Social Science Methods: 2019 fall, 2023 2025 springs. <a href="https://css.jima.me/">https://css.jima.me/</a>
- Analytical Methods for Global Policy Studies: 2021 2024 falls. <a href="https://amgps.jima.me/">https://amgps.jima.me/</a>
- Philanthropy: Historical and Contemporary Approaches: 2018 2019 falls.
- Global Development: Poverty, Inequality and the Politics of Data. LBJ Policy Research Project course, with Catherine Weaver, offered in 2021 spring.

## Harvard University IQSS

- Monthly seminars on Digital Humanities: 2018 spring and summer.

#### *Indiana University*

Giving and volunteering in America: 2017 fall and 2018 spring.

## Students mentored (†doctoral)

- UT Austin
  - LBJ School: Joycelyn Ovalle†, Felipe Antequera†, Chenxin Zhang†, Celine G Kim†,
     Alexander Weisman Mintz, Lucas Sepulveda, Ethan Tenison.
  - School of Information: Islam Akef Ebeid†, Isha Kanani, Yizhuo Li, Wenkang Li, Yuntao
     Lu.
  - o Undergraduate: Madeline Ratliff.
- Other universities: Yongzheng Yang† (Indiana Univ.), Li Ye† (Zhejiang Univ.), Yan Wang†, (Zhejiang Univ.)

## **RESEARCH GRANTS**

# Gifts and Other External Research Awards or Contracts

#### Current:

- Explainable AI for Program Evaluation, sponsored by *Michael & Susan Dell Foundation* (PI, \$45,000, 2025/1-2025/6).
- LLM for policy research, sponsored by *Dell Technologies* (PI, ~\$9,000 in-kind, 2024-27).

## Completed:

- Developing a multilingual machine learning classifier for the Canadian nonprofit sector, sponsored by *Carleton University* (PI, \$10,000, 2023-24).
- Educational Resources for a one-day data hackathon, *Extreme Science and Engineering Discovery Environment (XSEDE)* (PI, ~\$22,335 in-kind, 2019).
- Research Infrastructure of Chinese Foundations Phase II, supported by *Intetix Institute* and *Dunhe Foundation* (Co-PI; approx. \$30,000; 2017-18).
- Program Evaluation, supported by the *Charitable Foundation of Taetea Group*, the world's largest Pu'er tea group (Co-PI; approx. \$15,000; 2017).
- Research Infrastructure of Chinese Foundations Phase I, supported by *Intetix Institute* and *Dunhe Foundation* (Co-PI; approx. \$23,000; 2016-17).
- Prototype Database Design for New Energy Finance, supported by *Beijing Tannuo Tech*, (PI; \$10,500; 2015).
- Social Entrepreneurship of the Youth, supported by the *China Youth Development Foundation* and *British Council* (PI; approx. \$30,000; 2014).
- Dell Company Youth Learning Program Evaluation, supported by *China Youth Development Foundation* (PI; approx. \$12,000; 2013).
- Nike Company GameChangers Program Evaluation, supported by *China Youth Development Foundation* (PI; approx. \$12,000; 2012).
- Chinese Foundation Online, supervised by the *Ministry of Civil Affairs of PRC*, supported by the *China Association for Nonprofit Organization* (PI; approx. \$75,000; 2012-13).
- Management Consulting for the Little Angels Action Fund, supported by *China Youth Development Foundation* (PI; approx. \$3,200; 2012).
- Quality of Drinking Water in China, supported by *Ozner Water Ltd.* (Key Personnel, approx. \$180,000; 2013-2014).
- Beijing foundations evaluation, social impact and innovation sections (2012), financial performance section (Key Personnel, approx. \$100,000; 2011), sponsored by *Beijing Civil Affairs Bureau*.
- Strategy consulting for Shenhua Foundation, the *corporate foundation of Shenhua Group*, a leading state-owned mining and energy company (Key Personnel, approx. \$100,000; 2012).

Internal Research Funding - As PI/co-PI/co-I

#### Current:

- Book manuscript on computational social science, sponsored by the *Policy Research Institute at the LBJ School* (PI, \$4,000, 2023-24).
- The Evolution of Charity Regulation Regime in China, sponsored by *UT Texas Global* (Co-PI, \$10,000, 2023-24).

# Completed:

- Analyzing the Nonprofit Sector's Use of Language, sponsored by the *Policy Research Institute at the LBJ School* (PI, \$15,000, 2021-22).
- Why Data Science Reskilling Matters for Policy Faculty, sponsored by the *Policy Research Institute at the LBJ School* (Co-PI, \$40,000, 2021-22).
- Towards an Equitable Knowledge-Action Network: A comprehensive assessment of environmental NGOs throughout Texas, sponsored by *Planet Texas* 2050 UT Grand Challenge (Co-PI, \$65,307, 2019-20).
- Academic Enrichment Fund for a one-day data hackathon, sponsored by *UT Austin Graduate School* (PI, \$1,500, 2019).
- Towards a shared understanding of civil society: Knowledge production of nonprofit and philanthropy in English and Chinese, sponsored by the *Policy Research Institute at the LBJ School* (PI, \$7,500, 2019-20).
- Revitalizing rural China: Return migrants as social entrepreneurs, supported by *IC*<sup>2</sup> *Institute* (PI, \$100,000, 2019-21).

#### **SERVICE**

- Editorial board member: *Nonprofit Management & Leadership* (2022-), *Voluntas* (2022-).
- As reviewer for:
  - O Public administration and policy journals (11): Public Administration Review, Administration & Society, Journal of Comparative Policy Analysis, Nonprofit Management & Leadership, Nonprofit and Voluntary Sector Quarterly, Journal of Public and Nonprofit Affairs, Public Performance & Management Review, The China Nonprofit Review, Voluntas, Journal of Chinese Governance, Science and Public Policy.
  - O Disciplinary journals (7): American Sociological Review, Social Networks, Economics Letters, Sociological Forum, Structural Change and Economic Dynamics, Asian Journal of Social Psychology, Business and Society Review.
  - o General science journals (3): *Nature Human Behaviour, Proceedings of the National Academy of Sciences, Science Advances.*
  - o Grants (2) and book proposals (2): US National Science Foundation, Israel Science Foundation, Routledge, Sage.
- Academic committees (UT Austin):
  - Review Committees: Teaching Innovation Grant (2023), Texas Global Faculty Research Seed Grant (2023).
  - LBJ School MPAff Governance Committee
  - LBJ School MGPS Governance Committee
  - UT Sustainable Open Scholarship Open Data Subcommittee 2020-21
  - LBJ PhD Comprehensive Examination Committee 2020-21
  - LBJ School Masters Admissions Committee 2019-20
- Academic committees (outside UT Austin):
  - 2022 NVSQ Best Paper Award Selection Committee
  - 2021 Editor Search Committee for NVSQ
  - o ARNOVA Data and Analytics Section, Member-at-Large (2020 )

- 2018 ARNOVA Emerging Scholars Awards Committee
- o Country expert for the 2018 Global Philanthropy Environment Index
- ARNOVA Emerging Scholars on Chinese Nonprofit Research Interest Group (~50 members and 300 email subscribers, co-founder and co-chair 2016 2021)
- Created *Data Science Speaker Series* at the LBJ School and RGK Center in the 2018-2020 academic years. The speaker series invites top scholars of data science and nonprofit studies to visit and give talks or workshops at UT Austin. A campus-wide effort that has collaborated with UT Library, Center for East Asian Studies, and Graduate School.

## ACADEMIC ASSOCIATIONS

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- International Society for Third-Sector Research (ISTR)
- American Political Science Association (APSA)
- American Sociological Association (ASA)

# SELECTED NEWSPAPER, NEWSLETTER, & MAGAZINE ARTICLES

- **Ma, J.** (2020/9). Advancing Nonprofit and Philanthropic Studies in the US: Knowledge Paradigm. *Dunhe Foundation Newsletter*. [Chinese]
- **Ma, J.** (2020/8). Advancing Nonprofit and Philanthropic Studies in the US: Private Wealth. *Dunhe Foundation Newsletter*. [Chinese]
- Ma, J. (2019/8). The Lineage. Nonprofit Academic Centers Council Newsletter.
- Ma, J., Zhu, Z. (2016). Social innovation in Silicon Valley. 21st Century Business Herald. [Chinese]
- Zhu, Z., **Ma**, **J**. (2016). Venture Philanthropy in the US: A Field Study. *China Social Organizations*, 2, 19-21. [Chinese]
- Lenkowsky, L., **Ma**, **J**. (2014). The disappearing "national spirit": Volunteering in the US. 21st *Century Business Herald*. [Chinese]
- Ma, J. (2014). Pilot's Dream of Freedom. 21st Century Business Herald. [Chinese]
- Ma, J. (2014). Social Enterprise in China. 21st Century Business Herald. [Chinese]
- Ma, J. (2014). New Project Hope. 21st Century Business Herald. [Chinese]
- Ma, J. (2013). Redefine the Value of Natural Resource. 21st Century Business Herald. [Chinese]
- Ma, J. (2012). How to define charity? *Nonprofit Management Studies*, 2, 27-28. [Chinese]

#### ACADEMIC VISITING & PROFESSIONAL TRAINING

- Visiting Student, University of Pennsylvania, USA (07/2012 09/2012)
- Visiting Fellow, the Chinese University of Hong Kong, HK (10/2010-11/2010).
- Nonprofit Leadership Program, Peter F. Drucker Academy, HK (04/2010 05/2010)

#### SELECTED RESEARCH REPORTS AND OTHER PUBLICATIONS

- *Program Evaluation Report* 2007-2016, Co-PI, submitted to Taetea Group, the world's largest Pu'er tea group (10/2017).
- Strategy and Management Consulting for Changemakers Project, PI, submitted to the British Council and China Youth Development Foundation (10/2013).
- Empowerment Through Sports 2012 Annual Evaluation Report, author of English version, submitted to Barclays Bank and Right To Play (01/2013).
- Dell Youth Learning Project Evaluation Report, PI, submitted to China Youth Development Foundation and Dell Company (06/2012).
- 2012 Annual Evaluation Report of Foundations Registered in Beijing, principle author of social impact and innovation chapter, submitted to Beijing Civil Affairs Bureau (09/2012).
- *Nike GameChangers Project Evaluation Report,* PI, submitted to China Youth Development Foundation and Nike Company (06/2012).
- Management Consulting for LAA Fund, PI, submitted to Little Angels Action Fund, a subsidiary of the China Youth Development Foundation (11/2011).
- 2011 Annual Evaluation Report of Foundations Registered in Beijing, principle author of financial performance chapter, submitted to Beijing Civil Affairs Bureau (06/2011).

## OTHER SKILLS

- Data science skillset: Statistics, data structure, relational database, data visualization, web crawling, regular expression, natural language processing, network analysis, parallel computing, machine learning, neural network, optical character recognition, GIS, etc.
- Programming and software tools:
  - Python since 2014 (current primary tool for computational methods)
  - o Stata since 2011 (current primary tool for statistical analysis)
  - o NVivio since 2018 (current primary tool for literature review and qualitative study)
  - o BASIC/C/VB/VBA since 1996, SPSS since 2007, E-Prime since 2008
- Language: Chinese Mandarin (native), English.