MA, Ji | 马季

2315 Red River St, LBJ School Austin, TX 78712

Email: maji@austin.utexas.edu magic.maji@gmail.com

Homepage: https://jima.me/

Google Scholar: https://jima.me/gs

EMPLOYMENT

Assistant Professor The University of Texas at Austin

Primary:

Lyndon B. Johnson School of Public Affairs
 RGK Center for Philanthropy and Community Service
 Affiliated Faculty:

- Center for East Asian Studies 2020 – School of Information 2022 –

Research Fellow Harvard University

Institute for Quantitative Social Science 2018

Researcher, Journalist Nanfang Media Group (南方报业传媒集团)

21st Century Business Herald (21世纪经济报道) 2013-14

Consultant Allpku Management Consulting Group (北大纵横管理咨询集团)

The 6th Division 2012-13

Executive Director HUAYI Social Work Center (华益儿童服务中心)

Co-founder and founding director 2010—11

EDUCATION

PhD Indiana University, IN, USA 2014–18

Philanthropic Studies and Data Science

Dissertation: The Networked Civil Society: Three Essays on the State-Society Relationship in China. *Committee*: Richard Steinberg (Chair), Amir Pasic, Leslie

Lenkowsky, Mark Ottoni-Wilhelm.

MA Beijing Normal University, Beijing, PRC 2011–13

Social Policy (Ford Foundation China Fellowship)

BMed Anhui Medical University, Anhui, PRC 2005–10

Clinical Medicine and Medical Psychology (MD equivalent, WES verified)

PEER-REVIEWED JOURNAL ARTICLES

(*correspondence, †student when coauthoring)

- [1] **Ma, J.** (in press). Neutral, non-disruptive, and native: Why do Chinese nonprofit scholars cite English articles? *Nonprofit and Voluntary Sector Quarterly*. https://doi.org/10.31219/osf.io/eh7ga
- [2] **Ma, J.***, Bekkers, R. (in press). Consensus formation in nonprofit and philanthropic studies: Networks, reputation, and gender. *Nonprofit and Voluntary Sector Quarterly*. https://doi.org/10.31219/osf.io/6b7qg
- [3] Ovalle, J.†, Bixler, P., **Ma**, **Ji**. (in press) How do nonprofits' organizational characteristics shape environmental philanthropy in Texas? A network science approach. *Nonprofit Policy Forum*.
- [4] **Ma, J.***, Ovalle, J.†, & Wang, Y.† (2023). Institutional factors influencing knowledge production for practice: Evidence from nonprofit studies. *PLOS ONE, 18*(10), e0293360. https://doi.org/10.1371/journal.pone.0293360
- [5] **Ma, J.** (2023). How does an authoritarian state co-opt its social scientists studying civil society? *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 34(4), 830–846. https://doi.org/10.31219/osf.io/jrqyu
- [6] **Ma, J.***, Ebeid I.A.†, de Wit, A., Xu, M., Yang, Y.†, Bekkers, R., Wiepking, P. (2023). Computational social science for nonprofit studies: developing a toolbox and knowledge base for the field. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 34(1), 52–63. https://doi.org/10.1007/s11266-021-00414-x
- [7] **Ma, J.** (2023). Bridging state and nonprofit: Differentiated embeddedness of Chinese political elites in charitable foundations. *Journal of Chinese Political Science*, 28(3), 483 510. https://doi.org/10.1007/s11366-022-09796-1
- [8] **Ma, J.** (2021). Automated coding using machine-learning and remapping the U.S. nonprofit sector: A guide and benchmark. *Nonprofit and Voluntary Sector Quarterly, 50*(3), 662-687. https://doi.org/10.1177/0899764020968153
- [9] **Ma, J.** (2020). Funding nonprofits in a networked society: Toward a network framework of government support. *Nonprofit Management & Leadership, 31*(2), 233 257. https://doi.org/10.1002/nml.21426
- [10] Ma, J.*, & Konrath, S. (2018). A Century of Nonprofit Studies: Scaling the Knowledge of the Field. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 29(6), 1139–1158.

https://doi.org/10.1007/s11266-018-00057-5

• Editors' selection of well-recognized papers (2015-2021)

- Editor's Choice Free Article
- Leading paper
- [11] **Ma, J.,** & DeDeo, S. (2018). State power and elite autonomy in a networked civil society: The board interlocking of Chinese non-profits. *Social Networks*, *54*, 291–302. https://doi.org/10.1016/j.socnet.2017.10.001
 - Best of 2018, Most Downloaded (by the journal)
 - 10 Best Papers in 2018 (by the Society of State-Business Relation Studies)
- [12] **Ma, J.***, Jing, E., & Han, J. (2018). Predicting Mission Alignment and Preventing Mission Drift: Do Revenue Sources Matter? *Chinese Public Administration Review*, 9, 25–33. https://doi.org/10.22140/cpar.v9i1.173
- [13] Han, J., **Ma, J.**, & Wang, Z. (2018). Social Value Chains: A New Organizational Framework for Studies on State-Society Relations in China. *Chinese Public Administration Review*, 9, 55–74. https://doi.org/10.22140/cpar.v9i1.152
- [14] **Ma, J.***, Wang, Q., Dong, C., & Li, H. (2017). The research infrastructure of Chinese foundations, a database for Chinese civil society studies. *Scientific Data*, 4, sdata201794. https://doi.org/10.1038/sdata.2017.94
 - Featured by Nature official social media account in China.
- [15] Zhu, Z., Ma, J.* (2016). The Research of Nonprofit Management Education in the US: A Literature Review. The China Nonprofit Review, 17. [Chinese] http://www.cqvip.com/qk/89819x/201601/671748912.html
- [16] Jiang, S., Zhu, C., **Ma, J.**, & Tao, R. (2012). Predictors of depression symptoms in patients with chronic prostatitis. *National Journal of Andrology*, *18*(3), 212-215. [Chinese] http://europepmc.org/abstract/med/22474984
- [17] Tian, Y., Dong, B., **Ma, J.**, Zhou, S., Zhou, N., & Wang, K. (2010). Attention networks in children with idiopathic generalized epilepsy. *Epilepsy & Behavior*, 19(3), 513–517. https://doi.org/10.1016/j.yebeh.2010.07.003
- [18] Jiang, S., Yu, D., Wang, K., Zhu, C., **Ma, J.**, & Tao, R. (2010). Illness perceptions in patients with chronic prostatitis. *Chinese Journal of Andrology*, 24(5), 5. [Chinese] http://www.cqvip.com/qk/97231a/201005/34163656.html
- [19] Pang, B., Zhu, C., Wang, K., Zhang, L., Yang, P., & Ma, J. (2009). Validity and Reliability of Chinese Version of Padua Inventory-Washington State University Revision for College Students. Chinese Journal of Clinical Psychology, 17, 131-133. [Chinese] http://www.cqvip.com/qk/97961x/20092/30149083.html
- [20] Ma, J., Wang, K., Zhu, C., Li, X., Pang, B., & Wang, X. (2008). Relative Study about Security Sense between Migratory and Local Junior School Students. *China Journal of Health Psychology*, 7, 027. [Chinese] http://www.cqvip.com/qk/98348a/20087/27690298.html

BOOK CHAPTERS & ENTRIES

(†student when coauthoring)

- Ovalle, J.† and **Ma**, **J**. (2023). Government Funding Crowding Out. *Encyclopedia of Nonprofit Management*, *Leadership*, *and Governance*, edited by Kevin P. Kearns and Wen-Jiun Wang. Publisher: Edward Elgar. https://doi.org/10.31219/osf.io/p3m5z
- **Ma, J.** (2017). Introduction: Four Hundred Years of American Philanthropy. In Y. Xu and Z. Zhu (Eds.), *The Landscape of American Philanthropy* (pp. 1-8). Beijing: Social Sciences Academic Press. [Chinese]
- Li, F., **Ma**, **J.** (2014). Evaluation of financial performance. In W. Lu et al. (Eds.), *Foundation evaluation* (pp. 209-234). Beijing: Social Sciences Academic Press. [Chinese]
- Editorial Board Member (2013). *Corporate citizenship and inclusive growth*. Guangzhou: Nanfang Daily Press. [Chinese]
- **Ma, J.** (2012). Community-supported agriculture in China. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), *NGO in water environmental protection: Theories and cases* (pp. 84-90). Beijing: Social Science Academic Press. [Chinese]
- **Ma, J.** (2012). Water environment protection through legislation. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), *NGO in water environmental protection: Theories and cases* (pp. 131-136). Beijing: Social Science Academic Press. [Chinese]
- **Ma, J.** (2012). Innovation: From skills to talents. In C. Tao, J. Liu, S. Shen & W. Lu (Eds.), NGO in water environmental protection: Theories and cases (pp. 131-136). Beijing: Social Science Academic Press. [Chinese]

WORKING PAPERS

(* correspondence, †student when coauthoring)

- **Ma, J.***, Cheng Y. (R&R). Why do some academic articles receive more attention from policy communities? *Public Administration Review*.
- Hung, C., Berrett, J., **Ma**, **J.*** (R&R) How High is Too High? Donors' Aversion to Nonprofit Overhead. *Nonprofit and Voluntary Sector Quarterly*.
- Wu, V., **Ma, J.**, Guo, C. (under review). The Matthew Effect in American Generosity? Examining Inequality in Philanthropic Capacity. *Journal of Public Administration Research and Theory*.
- Wang, Y.†, Geng, S., **Ma**, **J.** (draft). Xenophobic Attitudes and Economic Concerns: A Survey Experiment of Chinese Public attitudes towards Foreign Immigration. [Chinese]

ONGOING PROJECTS

Academic Research

- Scholars and policymaking in the United States: A study of the Council of Economic Advisers and Economic Report of the President. With Richard Burkhauser.
- Computational Social Science Methods: A Research Design Primer. Book project, expected to be under contract by 2024 summer.
- Local elites and state-civil society relationship in rural China. Funded, draft manuscript.

Nonprofit hybridity and commercialization.

Creative Project

- In Village. A short documentary on revitalizing rural China. Producer, director, with director Zhu, Sanjun. Supported in part by the IC² Institute at the University of Texas at Austin. Full rough-cut expected in late 2023. Trailer#1 https://youtu.be/HwUeWcqDnu4.

AWARDS & HONORS

(*external, †internal)

2023	Provost's Mentored Faculty Scholars†
	The University of Texas at Austin
2023	Faculty DRI Amard+

LBJ School of Public Affairs

2022 Texas Global Faculty Research Seed Grant Award† The University of Texas at Austin

2022 Teaching Innovation Award†
The University of Texas at Austin

2021 RGK-ARNOVA President's Award*

With Viviana Chiu-Sik Wu at UMass Amherst and Chao Guo at UPenn. Awarded by the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) to encourage innovative, foundation research in the field of nonprofit and philanthropic studies. One grant is made each year, assuming a worthy proposal is submitted.

2021 Faculty PRI Award†
LBJ School of Public Affairs

2019 Academic Enrichment Fund Award†

The University of Texas at Austin

2019 Faculty PRI Award†

2018

LBJ School of Public Affairs
Stephen H. Spurr Centennial Fellowship†

The University of Texas at Austin

2017 Emerging Scholar Award*

Awarded by ARNOVA. This highly selective award recognizes the high quality and promise of winner's work.

2016 Penn Summer Doctoral Fellows*

Awarded by the UPenn School of Social Policy & Practice, a highly select group of PhD students from around the world was organized and supported to work on their research projects.

2014 Diversity Scholar*

Awarded by ARNOVA.

2012 Outstanding Graduate Student on Research† Awarded by Beijing Normal University.

2010 Ford Foundation China Fellowship*

A highly selective program that supports NGO leaders from China studying for the master's degree of social policy.

2010 Visiting Fellowship*

Awarded by the One Foundation and Chinese University of Hong Kong (CUHK); highly selective program supporting a one-month residency at CUHK. Focus on the development of Chinese civil society.

Awards declined or withdrawn:

2017 Data Science Fellowship Scholar*

Awarded by the Data Incubator, placed in top 5% of the applicants from around the world, declined because of time conflict.

2014 Chevening Scholarship*

The UK Government's flagship scholarship, selected for final interview. Withdrew to attend the PhD program at Indiana University.

OPEN DATA AND SOFTWARE PROJECTS

For more information: https://jima.me/opendata

Knowledge Infrastructure of Nonprofit and Philanthropic Studies (KINPS)

The largest bibliographical database of nonprofit and philanthropy.

https://osf.io/nyt5x/

npoclass: Classify nonprofits using NTEE codes.

A machine-learning classifier that reliably automates the coding process using the National Taxonomy of Exempt Entities as a schema.

https://github.com/ma-ji/npo_classifier

Research Infrastructure of Chinese Foundations (RICF)

A database of Chinese foundations, civil society, and social development in general.

https://github.com/ma-ji/RICF

National Survey of Grassroots Voluntary Organizations in Rural China

Focus on rural grassroots voluntary organizations and their relationship with the party-state. National pilot wave completed in early 2020.

SELECTED PRESENTATIONS AND INVITED TALKS

Presentations and Lectures for Industry and Practitioners

- "The Brave New World of Grants in a Digital Age," invited by Grant Professionals Association, Austin Central Texas Chapter, 2023 October.
- "AI and the Future of Philanthropy," invited by NewtonX, a world leading B2B market research company, 2023 June.
- "The Relationship Between Government and Nonprofit Sector in China: A Network Perspective," invited by UCLA Asia Pacific Center, for leaders of philanthropy, 2023 May.
- "Teaching Computational Methods in Public Policy School," invited by China University of Mining & Technology, Beijing, 2022 October.
- "Ethics of Data Science for Nonprofits," invited by Indiana University, webinar for leaders of philanthropy, May 14, 2021.
- "Political and Legal Framework of Chinese Philanthropy," invited by Harvard Shanghai Center, conference for leaders of philanthropy, October 23, 2018.

Academic Presentations

- Can collaborative teams, interdisciplinary knowledge, and disruptive paradigms increase policy citation? 2023 APPAM Conference, 2023 ARNOVA Conference.
- How High is Too High? An Experimental Analysis of Donors' Aversion to Nonprofit Overhead. 2023 ARNOVA Conference.
- Producing Knowledge for Practice: A Study of Institutional Factors using U.S. Universities; Using International Data to Tell Nonprofit Stories: How to Publish with Non-U.S. Data; The Matthew Effect in American Generosity? Examining Inequality in Philanthropic Capacity across Place and Time. 2022 ARNOVA Conference.
- Nonprofit studies in many languages: A study of English and Chinese. 2022 West Coast Nonprofit Data Conference.
- Analyzing the nonprofit sector's use of language; How Coauthor Networks, Scholarly Reputation, and Gender Representation Are Driving Consensus in Research on Nonprofit Organizations and Voluntary Action. 2021 ARNOVA Conference.
- The Making of Senior Associations in Rural China. 2021 APSA Conference.
- Social origins of nongovernmental organizations: The making of Seniors Associations in rural China. 2020 ARNOVA Conference.
- Digital Politics in China: Mapping the Chinese Internet using Remote-Sensing. 2020 APSA Annual Meeting.
- Resource, embeddedness, and knowledge contribution: Why do scholars contribute to central planning in socialist state? 2019 ARNOVA Conference, San Diego, CA, USA; University of Hawai'i at Mānoa, Public Administration Program and Center for Chinese Studies.
- Classifying nonprofits using supervised machine-learning: experience of research and teaching. 2019 ARNOVA Conference, San Diego, CA, USA.
- UK Trustee Networks and Dynamics (with Diarmuid McDonnell). 5th International Conference on Computational Social Science, July 17-20, 2019, University of Amsterdam, Netherlands; 2019 ARNOVA Conference, San Diego, CA, USA.
- Classification of nonprofit organizations: A supervised machine-learning approach. 2019 West Coast Nonprofit Data Conference, Phoenix, AZ, USA.
- Political elites and civil society inclusion: Toward a network theory of embedded authoritarianism. 2019 Guanxi for Guanxi Studies, Tsinghua University, Beijing, China; 2019 Midwest Political Science Association, Chicago, IL, USA; 2019 West Coast Nonprofit Data Conference, Phoenix, AZ, USA.
- Networked civil society and the power structure of China. *Honors* 302 *Civil Society, Citizenship, and Social Rights,* December 6, 2018. Northern Michigan University, MI, USA.
- A century of nonprofit and philanthropic studies: The institutionalization of the field. 2017 *ARNOVA Conference*, Grand Rapids, MI, USA; 2015 *ARNOVA Conference*, Chicago, USA.
- Research Infrastructure of Chinese Foundations. 2016 ARNOVA Conference, Washington D. C., USA; the 8th Sino-U.S. International Conference for Public Administration, June 2016. Renmin University of China, Beijing, PRC.
- State's Control and Elite Autonomy: A Network Study of Chinese Foundations. *Workshop In Multidisciplinary Philanthropic Studies*, 2016. IUPUI, IN, USA.
- Dyadic Giving and Emotion among Billionaire Givers: A Study of Giving Pledge. *Association for Psychological Science's Annual Convention*, New York, USA.

- Social Capital and Contractual Ties in Collaborative Process among NPOs: A Study of Nine Cases from China. 2014 ARNOVA Conference, Denver, USA.

TEACHING AND MENTORING

UT Austin

- Analytical Methods for Global Policy Studies: 2021 fall, 2022 fall. https://amgps.jima.me/
- Data Management and Research Life Cycle: 2019 spring, 2020 spring, 2021 spring. https://data.jima.me/
- Computational Social Science Methods: 2019 fall, 2023 spring. https://css.jima.me/
- Philanthropy: Historical and Contemporary Approaches: 2018 fall, 2019 fall.
- Global Development: Poverty, Inequality and the Politics of Data. LBJ Policy Research Project course, with Catherine Weaver, offered in 2021 spring.

Harvard University IQSS

- Monthly seminars on Digital Humanities: 2018 spring and summer.

Indiana University

- Giving and volunteering in America: 2017 fall and 2018 spring.

Students mentored (†doctoral)

- UT Austin
 - LBJ School: Joycelyn Ovalle†, Felipe Antequera†, Chenxin Zhang†, Celine G Kim†, Alexander Weisman Mintz, Lucas Sepulveda, Ethan Tenison.
 - School of Information: Islam Akef Ebeid†, Isha Kanani, Yizhuo Li, Wenkang Li, Yuntao Lu.
 - o Undergraduate: Madeline Ratliff.
- Other universities: Yongzheng Yang† (Indiana Univ.), Li Ye† (Zhejiang Univ.), Yan Wang†, (Zhejiang Univ.)

RESEARCH GRANTS

As Principal Investigator or Co-PI (External):*

- Book manuscript on computational social science, awarded by the Policy Research Institute at the LBJ School (PI, \$4,000, 2023-24).
- The Evolution of Charity Regulation Regime in China. Awarded by UT Texas Global (Co-PI, \$10,000, 2023-24).
- Analyzing the Nonprofit Sector's Use of Language. Awarded by the Policy Research Institute at the LBJ School (PI, \$15,000, 2021-22).
- Why Data Science Reskilling Matters for Policy Faculty. Awarded by the Policy Research Institute at the LBJ School (Co-PI, \$40,000, 2021-22).
- XSEDE Educational Resources for a one-day data hackathon (PI, approx. \$22,335, 2019). *
- Towards an Equitable Knowledge-Action Network: A comprehensive assessment of

- environmental NGOs throughout Texas, sponsored by Planet Texas 2050 UT Grand Challenge (Co-PI, \$65,307, 2019-20).
- Academic Enrichment Fund for a one-day data hackathon, sponsored by UT Austin Graduate School (PI, \$1,500, 2019).
- Towards a shared understanding of civil society: Knowledge production of nonprofit and philanthropy in English and Chinese, supported by the Policy Research Institute at the LBJ School (PI, \$7,500, 2019-20).
- Revitalizing rural China: Return migrants as social entrepreneurs, supported by IC² Institute (PI, \$100,000, 2019-21).
- Research Infrastructure of Chinese Foundations Phase II, supported by Intetix Institute and Dunhe Foundation (Co-PI; approx. \$30,000; 2017-18). *
- Program Evaluation, supported by the Charitable Foundation of Taetea Group, the world's largest Pu'er tea group (Co-PI; approx. \$15,000; 2017). *
- Research Infrastructure of Chinese Foundations Phase I, supported by Intetix Institute and Dunhe Foundation (Co-PI; approx. \$23,000; 2016-17). *
- Prototype Database Design for New Energy Finance, supported by Beijing Tannuo Tech, (PI; \$10,500; 2015). *
- Social Entrepreneurship of the Youth, supported by the China Youth Development Foundation and British Council (PI; approx. \$30,000; 2014). *
- Dell Company Youth Learning Program Evaluation, supported by the China Youth Development Foundation (PI; approx. \$12,000; 2013). *
- Nike Company GameChangers Program Evaluation, supported by the China Youth Development Foundation (PI; approx. \$12,000; 2012). *
- Chinese Foundation Online, supervised by the Ministry of Civil Affairs of PRC, supported by the China Association for Nonprofit Organization (PI; approx. \$75,000; 2012-13). *
- Management Consulting for the Little Angels Action Fund, supported by the China Youth Development Foundation (PI; approx. \$3,200; 2012). *

As Key Personnel:

- Quality of Drinking Water in China, supported by Ozner Water Ltd. (approx. \$180,000; 2013-2014). *
- Beijing foundations evaluation, social impact and innovation sections (2012), financial performance section (approx. \$100,000; 2011). *
- Strategy consulting for Shenhua Foundation, the corporate foundation of Shenhua Group, a leading state-owned mining and energy company (approx. \$100,000; 2012). *

SERVICE

- Editorial board member: *Nonprofit Management & Leadership* (2022-), *Voluntas* (2022-).
- As reviewer for:
 - o Grants (1) and book proposals (2): US National Science Foundation, Routledge, Sage.
 - o General science journals (3): *Nature Human Behaviour, Proceedings of the National Academy of Sciences, Science Advances.*

- O Disciplinary journals (6): American Sociological Review, Social Networks, Sociological Forum, Structural Change and Economic Dynamics, Asian Journal of Social Psychology, Business and Society Review.
- O Public administration and policy journals (10): Public Administration Review, Administration & Society, Journal of Comparative Policy Analysis, Nonprofit Management & Leadership, Nonprofit and Voluntary Sector Quarterly, Journal of Public and Nonprofit Affairs, Public Performance & Management Review, The China Nonprofit Review, Voluntas, Journal of Chinese Governance.
- Academic committees (UT Austin):
 - o Review Committees: Teaching Innovation Grant (2023), Texas Global Faculty Research Seed Grant (2023).
 - o LBJ School MPAff Governance Committee
 - LBJ School MGPS Governance Committee
 - UT Sustainable Open Scholarship Open Data Subcommittee 2020-21
 - LBJ PhD Comprehensive Examination Committee 2020-21
 - LBJ School Masters Admissions Committee 2019-20
- Academic committees (outside UT Austin):
 - o 2022 NVSQ Best Paper Award Selection Committee
 - o 2021 Editor Search Committee for *NVSQ*
 - ARNOVA Data and Analytics Section, Member-at-Large (2020—)
 - o 2018 ARNOVA Emerging Scholars Awards Committee
 - o Country expert for the 2018 Global Philanthropy Environment Index
 - ARNOVA Emerging Scholars on Chinese Nonprofit Research Interest Group (~50 members and 300 email subscribers, co-founder and co-chair 2016 2021)
- Created Data Science Speaker Series at the LBJ School and RGK Center. The speaker series invites top scholars of data science and nonprofit studies to visit and give talks or workshops at UT Austin. A campus-wide effort that has collaborated with UT Library, Center for East Asian Studies, and Graduate School.

ACADEMIC ASSOCIATIONS

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- International Society for Third-Sector Research (ISTR)
- American Sociological Association (ASA)
- American Political Science Association (APSA)

SELECTED NEWSPAPER, NEWSLETTER, & MAGAZINE ARTICLES

- Ma, J. (2019/8). The Lineage. Nonprofit Academic Centers Council Newsletter.
- **Ma, J.** (2020/9). Advancing Nonprofit and Philanthropic Studies in the US: Knowledge Paradigm. *Dunhe Foundation Newsletter*. [Chinese]
- **Ma, J.** (2020/8). Advancing Nonprofit and Philanthropic Studies in the US: Private Wealth. *Dunhe Foundation Newsletter*. [Chinese]
- Ma, J., Zhu, Z. (2016). Social innovation in Silicon Valley. 21st Century Business Herald. [Chinese]

- Zhu, Z., **Ma**, J. (2016). Venture Philanthropy in the US: A Field Study. *China Social Organizations*, 2, 19-21. [Chinese]
- Lenkowsky, L., **Ma**, **J**. (2014). The disappearing "national spirit": Volunteering in the US. 21st *Century Business Herald*. [Chinese]
- Ma, J. (2014). Pilot's Dream of Freedom. 21st Century Business Herald. [Chinese]
- Ma, J. (2014). Social Enterprise in China. 21st Century Business Herald. [Chinese]
- Ma, J. (2014). New Project Hope. 21st Century Business Herald. [Chinese]
- Ma, J. (2013). Redefine the Value of Natural Resource. 21st Century Business Herald. [Chinese]
- Ma, J. (2012). How to define charity? *Nonprofit Management Studies*, 2, 27-28. [Chinese]

ACADEMIC VISITING & PROFESSIONAL TRAINING

- Visiting Student, University of Pennsylvania, USA (07/2012 09/2012)
- Visiting Fellow, the Chinese University of Hong Kong, HK (10/2010-11/2010).
- Nonprofit Leadership Program, Peter F. Drucker Academy, HK (04/2010 05/2010)

SELECTED RESEARCH REPORTS AND OTHER PUBLICATIONS

- *Program Evaluation Report* 2007-2016, Co-PI, submitted to Taetea Group, the world's largest Pu'er tea group (10/2017).
- Strategy and Management Consulting for Changemakers Project, PI, submitted to the British Council and China Youth Development Foundation (10/2013).
- Empowerment Through Sports 2012 Annual Evaluation Report, author of English version, submitted to Barclays Bank and Right To Play (01/2013).
- Dell Youth Learning Project Evaluation Report, PI, submitted to China Youth Development Foundation and Dell Company (06/2012).
- 2012 Annual Evaluation Report of Foundations Registered in Beijing, principle author of social impact and innovation chapter, submitted to Beijing Civil Affairs Bureau (09/2012).
- *Nike GameChangers Project Evaluation Report,* PI, submitted to China Youth Development Foundation and Nike Company (06/2012).
- Management Consulting for LAA Fund, PI, submitted to Little Angels Action Fund, a subsidiary of the China Youth Development Foundation (11/2011).
- 2011 Annual Evaluation Report of Foundations Registered in Beijing, principle author of financial performance chapter, submitted to Beijing Civil Affairs Bureau (06/2011).

OTHER SKILLS

- Data science skillset: Statistics, data structure, relational database, data visualization, web crawling, regular expression, natural language processing, network analysis, parallel computing, machine learning, neural network, optical character recognition, GIS, etc.
- Programming and software tools:
 - o BASIC/C/VB/VBA since 1996, SPSS since 2007, E-Prime since 2008
 - o Stata since 2011 (current primary tool for statistical analysis)

- o Python since 2014 (current primary tool for computational methods)
- o NVivio since 2018 (current primary tool for literature review and qualitative study)
- Language: Chinese Mandarin (native), English.